

Michael Coronado

Designer. Educator. Artist.

About Me

I was born and raised in Colorado by a bilingual family nested in creativity. I'm a third generation Mexican - American and a first generation college graduate. With our roots firmly planted in Heath, Ohio I am, along with my wife and two children, proud to be a part of Licking County's growth based on its rich and unique history.

Approving Mentions

"What Michael loves about teaching is helping learners develop the artistic and technical skills to better express themselves. His enthusiasm for creative projects is catching!"

- Carol Whitt, Director of Whatever Works Art Space

"...Although raised in Colorado, Michael Coronado has a special love for Licking County, particularly its history and architecture."

- Newark Advocate, 09/07

"I know that he will be successful as a working artist because of his passion for creative expression."

- Marcia Downes, Managing Director of The Works

Interests

painting
photography
reading
visiting museums
biking
snowboarding
canoeing

Contact

Michael Coronado
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contact@michaelcoronado.com
www.michaelcoronado.com
www.volvercreative.com

Experience

Central Ohio Technical College *September 2007 - present*

Instructor - Media Arts

As a full time instructor for COTC, I enjoy working with my students in order to increase their skillset, knowledge, and desire to continue to learn about digital media. The classes I teach range from graphic design history lecture to introductory drawing, graphic design and web courses.

Newark, OH | 740.366.1351 | www.cotc.edu

Whatever Works Art Space *May 2008 - present*

Co-Founder/Instructor

Whatever Works Art Space is an art center focused on being socially, ecologically, and creatively conscious. Whether using recycled materials to build structures while discussing housing and the homeless, or making instruments from stuff around the house, fun and purposeful art is always the goal.

Granville, OH | 740.587.7852 | www.whateverworksart.org

Volver Creative *October 2007 - present*

Founder/Owner

Volver Creative is a freelance design resource I created to help artists reproduce and market their work. Volver Creative is not limited to fine artists, but is focused on promoting the growth of Central Ohio's art community.

Heath, OH | 740.364.8446 | www.volvercreative.com

The Works Museum *November 2004 - September 2007 (includes 1 year internship)*

Creative Director

I worked closely with staff, committees, artists and exhibitors on projects ranging from interactive exhibits to printed promotional materials, event signage and web content. Working for a non-profit facility like The Works required excellent teamwork skills and strict adherence to deadlines and budgetary limits.

Newark, OH | 740.349.9277 | www.attheworks.org

Education

Central Ohio Technical College *Class of 2005*

A.A.S. Digital Media Design (3.73/4.0 GPA)

American Intercontinental University *anticipated graduation date: Dec. 2010*

B.F.A. Visual Communications - Web Design and Development

Software Proficiencies

Adobe CS3(Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat)
Final Cut Pro
Flash/Actionscript 3.0
Mac and PC fluent

Community Contributions

COTC Alumni Council, *president elect*
Community Leadership Alumni, *class 2007*
Licking County Arts, *member*

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Central Ohio Technical College
Office of Human Resources
1179 University Drive
Newark, OH 43055

Dear Digital Media Design Hiring Committee,

I am writing in response to the recent career opportunity mentioned to me by Mr. Sattelmeyer and posted on www.cotc.edu. As an alumnus (class of 2005) and current adjunct instructor for Central Ohio Technical College's Digital Media Design Program I am able to deliver a unique perspective. Along with fundamentally sound design skills and training, I offer a passion for creative expression, cultural diversity and a commitment to local business and industry.

Though I was born and raised in Colorado, I have become engrossed in Licking County due to our rich history and vast potential for growth. Residents of Newark, Pataskala, Mt. Vernon and Coshocton are able to attend an impressive and accredited school, and become inspired to enter our workforce as important members of the community.

My experience as Creative Director for The Works: Ohio Center for History, Art and Technology, provided the perfect testing ground for the training I received from COTC. My former position has given me an insiders look into the history and culture of Newark while refining my creative and technical abilities. It also gave me an opportunity to work with some of Licking County's most dynamic and influential people in order to explore the possibilities for Newark's future. During my years with the museum, our team of marketing experts, directors, interns and volunteers were able to increase visitation by nearly 15,000 guests a year and increase museum membership from 2,350 members in 2004 to 3,540 members in 2006. These increases are mainly due to the completion of 5 additional museum attractions, a series of fund raising events in which the entire museum would undergo a theme-based design transformation and constant, attractive and aggressive marketing techniques.

The Managing Director for The Works once mentioned to the staff that the museum serves as an excellent bounce board for young professionals. Since my departure from The Works ten months ago, I have parlayed my experience into an opportunity to teach for the program I graduated from, open an art center in Granville, become a recognized local artist, maintain a modest art and design business, and serve as President-Elect of COTC's Alumni Council.

A career as a full time instructor for Central Ohio Technical College is a natural step that will allow a consolidation of my current endeavors which share one common thread; enrichment of our community through a balance of education, creativity, energy and action.

Along with this cover letter you will find:

- my resume
- a COTC application
- a CD-ROM disk with samples of my work

Please feel free to visit my freelance web site which includes links to additional project samples: www.volvercreative.com

You may also visit a web site that I created in order to market my artwork: www.michaelcoronado.com

Please also contact me with any questions or requests for additional materials. Thank you for considering my candidacy for this position.

Respectfully,

Michael Coronado